

Media » MULTIMEDIA TRAVELER INFORMATION

MEDIA OVERVIEW

Ontira's integrated media solutions provide timely transit information wherever your riders go. Media solutions integrate with Ontira's BusLine, HandyLine and TripFinder applications or can extend the reach of existing third party applications.

FEATURES

Easy to Maintain

All transit data is stored on one central media server.

Consistent Results

The same transit data is published to multiple media. Riders receive the same information regardless of the media they choose.

Multiple Languages

You can provide information in English, French, Spanish, or other languages.

Patented

Ontira's touch-tone IVR technology is protected by U.S. patent.

IVR

An Interactive Voice Response (IVR) system provides transit information over the telephone. IVR systems free your agents from answering routine inquiries.

SPEECH ENABLED IVR

Natural Interface

Riders speak simple commands to retrieve transit information.

Accurate Recognition

Adjusts to most voices and accents.

Complex Data Entry

Callers can speak addresses, intersections, and comments.

Latest Technology

The system is based on VoiceXML, an open and flexible telephony platform.

TOUCH TONE IVR

Quick

Callers respond to brief menus using touch-tone commands to retrieve transit information.

Human Speech Output

Menus and prompts, whether recorded or text-to-speech, are high quality and sound natural.

WEB

Graphic Display

Riders navigate a simple web site with the click of a mouse.

Dynamic Maps

Landmarks and trips are displayed on detailed maps. Riders can pan and zoom the maps to view any portion of the transit area.

Printable

Schedules, trip itineraries, and other information can be printed from your browser.

KIOSK

Location-Specific Information

Perfect for transit stations, airports, malls, and tourist attractions. Riders can plan trips from the kiosk, view maps of the area, and discover local attractions.

Touch Screen Friendly

Riders use a simple touch-screen interface.

WIRELESS

PDA

Riders can use their Personal Digital Assistants (PDAs) to browse a light version of Ontira's web media solution.

SMS

Dial-out messages, such as ride reminders, are sent to Short Message Service (SMS) devices.

VARIABLE MESSAGE SIGNS

Indoor/Outdoor

You can display transit information inside or outside on tough, vandal-resistant, and weather-resistant signs.

Real-Time Arrivals

Signs display the latest arrival and departure information at busy stops.

TDD

Accessible

Hearing impaired riders can use their Telephone Device for the Deaf (TDD) units to retrieve transit information. The interface is similar to the touch-tone IVR interface.



ONTIRA COMMUNICATIONS

Ontira empowers transit operators with solutions that enhance customer communications. Providing Automated Traveler Information Systems (ATIS) technology since 1984, Ontira has earned a reputation for reliable and user-friendly multimedia applications and superior customer service. Ontira's information solutions enable transit users across North America and Australia to access traveler information via telephone, Internet, kiosk, fax, wireless technology and digital signage.

